

**26th Annual SUNY New Paltz Golf Tournament “The Shep”
Monday, June 9, 2025, The Powelton Club, Newburgh, NY
Major Sponsorship Marketing and Company Recognition Opportunities**

You Receive	\$10,000 Hawk Title Sponsor (\$8,200 Deductible)	\$8,000 Double Eagle Sponsor (\$6,200 Deductible)	\$5,500 Eagle Sponsor (\$3,700 Deductible)	\$3,000 Birdie Sponsor (\$2,100 Deductible)	\$1000 Sponsored Team; (\$100 Deductible)
Event naming and company logo on giveaways & all signage.	✓				
One team of four – 18 holes with cart, (\$1,000 value). Continental breakfast, lunch, award banquet.	✓	✓	✓	✓	✓
Additional team foursome (\$1,000 value)	✓	✓	✓		
Northeast Regional Marketing: Hyperlinked company logo on event website and multiple promotional e-blasts sent to 35,000 + SUNY New Paltz alumni	✓	✓	✓	✓	
Hyperlinked company logo on event website linked by social media, Orange & Blue Alumni Network and Connect, our monthly nationwide e-newsletter reaching over 56,000 alumni.	✓	✓	✓	✓	
Company logo on golf mailing for commitments received by March 5, 2025	✓	✓	✓	✓	
Company ad recognition in Tournament program distributed to every player.	✓ (Back Cover)	✓ (Inside Cover)	✓ (Full Page)	✓ (Half Page)	
Company introduction and sponsor level recognition at awards banquet.	✓	✓	✓	✓	
Designated as a sponsor in regional press releases.	✓	✓	✓	✓	
Tee Signs with company logo. Enhanced visibility placement by sponsorship level. Company logo on pop-up banner at Tournament.	✓ (6 signs placed every 3 holes including putting green & golf cart recognition)	✓ (4 signs placed every other hole including putting green)	✓ (2 signs)	✓ (2 signs)	

100% tax deductible and individual golfer opportunities on back

Additional Recognition Opportunities and Individual Players

Benefits for Non - Players 100% Tax Deductible unless noted	\$2,000 Banquet Sponsor	\$1,500 Breakfast or Lunch Sponsor	\$1,000 19th Hole (Open Bar) Sponsor	\$775 Putting Green Sponsor	\$525 Driving Range Sponsor	\$275 Tee Sign Sponsor	\$250 Individual Player (<i>\$25 Deductible</i>)	\$70 Award's Dinner Guest Only
Company logo on individual sponsorship sign throughout Tournament	✓	✓	✓	✓	✓	✓		